



Portland Society for Architecture

Principles of Design

The Advocacy Committee carries out its mission by addressing policies and projects that effect the built environment, and by developing positions that bring public attention to the values of architecture and design.

The Committee has adopted the following principles to promote excellence in urban design and architecture and to evaluate projects and polices that effect the built environment.

ARCHITECTURE – The proposal exhibits beauty, utility and soundness and adds to the enjoyment of life in Portland.

CREATIVITY – The proposal is imaginative and innovative.

SITE – The proposal is responsive to and enhances its location.

NEIGHBORHOOD – The proposal enhances the characteristics of its immediate community.

SIDEWALKS & STREETS – The proposal improves the walking experience and provides transit options.

PUBLIC BENEFIT – The proposal promotes responsible stewardship of public resources and spaces.

SUSTAINABILITY – The proposal respects, restores and enhances natural and social systems.

FAIRNESS – The proposal is reviewed in a transparent and predictable process.